

Webinar: Monday 12th December 2022

“Active ageing through Sport & Accessible Tourism”

Cross-sectoral collaborations supporting innovation in the Silver Economy



Agenda

Date : 12 December 2022

Time : 10:00 to 12.00 Brussels (CET)

Join at this Zoom link: (free of charge)

<https://us02web.zoom.us/j/89533990355?pwd=SFJTbTRCM2Qwdmo2WVNCb0pWTjJmdz09>

Meeting ID: 895 3399 0355

Passcode: 857045 The event will be recorded.

- 10.00 Welcome to the SENIOR Eco-Nect Webinar.
Anna Grazia Laura, ENAT and Alberto Bichi, EPSI
- 10.10 Introduction to Accessible Tourism and the Silver Economy. **Ivor Ambrose, ENAT**
- 10.20 Value and volume of senior tourism. Designing tourism services for All
Emiliano Deferrari and Katerina Papamichail, ENAT
- 10.30 Introduction to Sport Innovation & the Silver Economy. **Antonello Marega, EPSI**
- 10.40 Healthy Lifestyle 4 All **Alberto Bichi, EPSI**
- 10.50 Guest speaker: **Myrto Ranga, CEO, 50+ Hellas**
- Stakeholders' Exchange: Themes, Comments, Questions and Answers**
- 11.00 1). Accessible Tourism. Supporting tourism sector transition **Moderator: Emiliano**
- 11.15 2). Sport – EPSI **Moderator: Panos Papageorgiou**
- 11.30 3). Coordination among networks – with focus on Silver Economy **Moderator: Ivor**
- 11.45 **SENIOR Eco-nect Project – Next steps. Ivor Ambrose, ENAT**
- 12.00 Close

Project information:
Webinar information

Website <https://www.senior-eco-nect.com/>
Email enat@accessibletourism.org





Photo: EPSI



We invite:

- 🏠 **Public authorities & policy makers** - EU, national, regional and local level
- 🏠 **Industries and other professionals** - SMEs, larger companies, professionals working with older people; tourism, sport and healthcare professionals, ...
- 🏠 **Academia** - universities, research organisations, training providers, ...
- 🏠 **Civil society and advocacy organisations** - NGOs; associations; seniors; general public, sport associations,
- 🏠 **Other innovation actors** - Clusters, incubators, innovation hubs, living labs, business angels, investors; purchasers, ...

The Senior Eco-Nect project will prepare a joint action plan to support the emergence and the development of European ecosystems dedicated to silver economy as well as ensuring the inclusivity and interconnectivity between all the key innovation stakeholders of the sector and cross-sectors.

SENIOR Eco-nect Project Partners: Eurasanté, France, Munster Technological University, Ireland, Slovenian Innovation Hub, Cluster Saude de Galicia, Spain, the European Platform for Sports and Innovation, and the European Network for Accessible Tourism and 32 key innovation ecosystems members of the quadruple helix (industry, academia, public authorities, and civil society across Europe).



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